

LG Appliance Bundle Savings – VISA PREPAID CARD PROMO OFFER Issue Date: 01/24/20

Program Name: LG Appliance Bundle Savings – LG Visa[®] Prepaid Card Promo

Program Period: 05/07/2020 through 07/08/2020

Program Offer:

Consumers bundling eligible LG and LG STUDIO branded Kitchen and Laundry models in a single purchase between May 07, 2020 and July 08, 2020 (the "Program Period") will qualify to receive an LG Visa Prepaid Card by mail subject to the terms and conditions on the next page. Purchases containing 3 items qualify for a 5% rebate. Purchases containing 4 or more items qualify for a 10% rebate. Rebate amounts are based on the pre-tax amount shown on the receipt and the maximum number of items per category is one. Consumers may submit their claim to LG Electronics USA using the LG Appliance Bundle Savings - Visa Prepaid Card Promotional Offer redemption form by mailing their claim to LG Electronics USA for the program (forms will be distributed before the program date) or by submitting it online at www.lgrebatecenter.com. This offer cannot be combined with any other special programs or rebates.

LG Appliance Bundle Savings Rebate Offer:

Build Your Own Kitchen Package

Bundle	Rebate	
3 Appliances	5%	
4 + Appliances*	10%	

Eligible Categories for Kitchen & Laundry Appliances

Refrigerator + Range or Wall Oven + OTR or Cooktop + Dishwasher + Hood + Washer + Dryer + Styler

Eligible Models: Qualifying New LG and LG STUDIO branded Kitchen and Laundry models are eligible for this offer except Countertop Microwave Ovens, SideKicks, Pedestals, and LG SIGNATURE branded models.

**Maximum number of products in the same category allowed to qualify for this rebate is 1.

Bonus Offer:

Any 4pc Kitchen Package combination from the following model list qualifies for an additional \$75 bonus. *10% rebate on 4 or more appliances applies.

No other substitutions will apply to this offer.

Refrigerators	Ranges	OTR	Dishwashers
LFXS26596S	LRE3061ST	LMV2031ST	LDF5545ST
LFXS26596D	LRE3061BD	LMV2031BD	LDF5545BD
LFCS22596S	LRG3061ST		
LFCS22596D	LRG3061BD		

***Above offer must include 1 pc of Refrigerator, 1 Range, 1 OTR & 1 Dishwasher



Additional Program Requirements:

LG requires that the following guidelines be implemented as a requirement for program participation:

- This promotional offer is not valid in combination with any other mail in rebate or Visa Prepaid Card promotional offer. Refer to redemption form for complete terms and conditions of promotional offer.
- LG sponsored/authorized value add or services offers may be advertised with the packages. An example of an LG sponsored/authorized value add or service would include, but is not limited to, gift with purchase or dishwasher free installation offer. Refer to redemption form for complete consumer terms and conditions of promotional offer.
- Visa Prepaid Card Bundle offers may be presented as "You Save" (or similar language) or "Percent savings" (or similar language).
- Advertised promotional offers for the specified models above cannot exceed the effective dates specified.
- Print or website advertising for this promotion must not refer to an instant rebate or instant savings related to this Visa Prepaid Card promotional offer. The terms "Visa Prepaid Card Promotional Offer" should be used.
- Advertised offers may reflect four piece Suite retail price rounding to achieve consumer price points as shown below:

FOUR PIECE BUNDLE MAP RANGE	\$X,Y00 - \$X,Y34	\$X,Y35 - \$X,Y84	\$X,Y85 - \$X,Y99
COMPLIANT BUNDLE MAP	\$X,X99	\$X,Y49	\$X,Y99
BUNDLE MAP RANGE EXAMPLE	\$6,000 - \$6,034	\$6,035 - \$6,084	\$6,085 - \$6,099
COMPLIANT BUNDLE MAP EXAMPLE	\$5,999	\$6,049	\$6,099



LG Appliance Bundle Savings – VISA PREPAID CARD PROMO OFFER Issue Date: 01/24/20

TERMS AND CONDITIONS:

End-user consumer purchasers who purchase a bundle of qualifying new LG and LG STUDIO branded Kitchen and Laundry models at participating retailers in the 50 U.S. states, D.C., or P.R. during the Program Period (defined below) will be eligible to receive the specified LG Visa Prepaid Card by mail-in rebate subject to the terms and conditions below. For the purposes of this promotional offer, qualifying new LG and LG STUDIO branded Kitchen and Laundry models refers to all new in-box appliances except Countertop Microwave Ovens, SideKicks, Pedestals, and LG SIGNATURE branded models.

Except as otherwise required by law, this promotional offer is limited to one LG Visa Prepaid Card per household on each qualifying new LG and LG STUDIO branded Kitchen and Laundry bundle purchased between May 07, 2020 and July 08, 2020 (the "Program Period"). Purchase date is determined by receipt. Purchase of qualifying new LG appliance models during the Program Period must appear on the same sales receipt.

Consumers submitting claims by mail must submit the following in one envelope: (1) original, dated sales receipt of eligible products purchased during the program period or legible copies of original dated sales receipt from participating retailers dated between May 07, 2020 and July 08, 2020, (2) images of the serial number for each of the products purchased and (3) redemption form, completely and legibly filled out. Claims may also be submitted online at www.lgrebatecenter.com. For a list of participating retailers please visit http://www.lg.com/us/authorizeddealers-HA/Ig_online_authorized_retailers.jsp.

LG Visa Prepaid Card offer claims must be postmarked no later than August 08, 2020 Online submissions must be received by 11:59 PM Pacific Time on August 08, 2020. Omission of the sales receipt or other requested information (i.e., serial numbers) may delay or stop the processing of this promotional offer. Redemption form and receipt become the property of LG Electronics U.S.A., Inc. upon submission, and will not be returned. No group or organization requests will be honored. Requests for fulfillment to PO Boxes will not be accepted. This promotional offer is not combinable with any other special programs or rebates. Purchased merchandise must not be returned or else rebate will be subject to forfeiture. Duplicate submissions of official form or cash register receipt will not be accepted. Purchases made at The Home Depot, Best Buy, Pacific Sales Kitchen and Bath, Costco Wholesale, BJ's Wholesale Club, Sam's Club, and Conns HomePlus will gualify for this rebate at the point of sale and do not qualify for this mail in rebate offer. For purchases made at Lowe's Home Improvement Center, go to https://www.lowes.com/l/rebate-center.html to take advantage of this offer. Participating retailers may not utilize this offer in combination with any additional package offers including product bundles with LG Electronics models. Illegible or incomplete requests will not be honored. Promotional offer void where prohibited, taxed or restricted by law. Online purchases from internet auction sites or purchases of refurbished or reconditioned merchandise are not eligible for this promotional offer. Promotional offer is not valid on free, giveaway, or other complimentary promotional merchandise. Valid only in the fifty (50) states, District of Columbia and Puerto Rico.

LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen, misdirected or postage-due requests or mail, computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature.

Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 6 months from the issue date; unused funds will forfeit after the valid thru date. Card terms and conditions apply. (This paragraph may be no less than 8pt font)

Please see the privacy policy located at http://www.lg.com/us/general/privacy.jsp for details of LG Electronics U.S.A., Inc.'s policy regarding the use of personal information collected in connection with this promotional offer. LG Electronics U.S.A., Inc. reserves the right at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. Visa prepaid cards are paid in U.S. funds.

Make a photocopy of all materials submitted for your records. Please allow 8-10 weeks for processing, or as otherwise required by law. For the rebate status, please call 1-877-333-9203 or check online at <u>www.lgerebatecenter.com</u> and reference the LG Appliance Bundle Savings —Visa Prepaid Card Promo Offer. (LARGER FONT)

Please note that "Visa" with the superscript R-ball only needs to be used at the first and most prominent mention per page (change to per document).